

# Mentally Safe Work Conference

## Navigating the Challenges

29 June 2023

### Why is Mentally Safe Work Important?

The facts. One in five New Zealanders experience a mental health problem each year, with depression and anxiety the most common. New Zealand has one of the highest rates of suicide in the world, with over 500 deaths on average per year. Māori and Pacific Island communities experience higher rates of mental health issues than other ethnic groups. Psychosocial risks need to be identified and managed in the same way as risks to physical wellbeing. Mentally safe workplaces have greater levels of engagement, productivity, and less staff turnover.

By sponsoring this conference your organisation can help make a difference and improve the wellbeing and performance of your employees and the community.

#### Benefits of Sponsorship

- Demonstrate your commitment to promoting wellbeing and reducing stress.
- Learn from experts and gain insights into best practice.

- Raise awareness of mental health and encourage your employees to prioritise their mental wellbeing.
- Help create a supportive, inclusive, and respectful work environment.

### About the Mentally Safe Work Conference

To celebrate our 10<sup>th</sup> anniversary the Safety Charter is hosting a 1-day conference and gala dinner. Following the Canterbury earthquakes, health and safety will have an increasing focus on mentally safe work.

Mentally Safe Work presents many challenges for employers, directors, employees, health and safety managers, advisors, health and safety representatives and health and safety committees.

The Mentally Safe Work conference aims to provide a framework for understanding the challenges of psychosocial safety, and what practical steps organisations can take to improve both their procedures and outcomes.

please contact the Safety Charter  
to discuss further

[info@safetycharter.org.nz](mailto:info@safetycharter.org.nz)

### CONFIRMED SPONSORS

**WORKSAFE**

**CLYNE & BENNIE**  
Plumbing | Gas | Drainage | Electrical

**PlaceMakers**

**CHRISTCHURCH**

**CPB**  
CONTRACTORS



**BESIX Watpac**



**LIME**  
SCAFFOLD



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## Conference Speakers include

Conference MC  
Kristina Wischnowsky



**Hon. Michael Wood**, Minister Workplace Relations and Safety  
*Key Address Speaker – Importance of wellbeing in the workplace.*

**Professor Tony LaMontagne**, Deakin University, Melbourne  
*Keynote Speaker – An integrated approach to mentally safe work*

**Liam Scopes**, Air New Zealand  
*Taking a multi-tiered approach to mentally healthy work.*

**Jo Prigmore & Sarah Mason**, Fulton Hogan  
*The people are at the heart of everything.*

**Mary Abbott & Lisa van der Plas**, Environment Canterbury  
*Cultural wellbeing, what it is and why it matters.*

**Vonda Engels & Joseph Lill**, Chapman Tripp  
*Legal aspects of mentally safe work.*

**Mike Steere & Dr Steve Cantwell**, SaferMe  
*Measuring what matters.*

**Dr John Fitzgerald**, WorkSafe NZ  
*Wellbeing leadership and culture.*



## Sponsorship Packages

It is important to us that your sponsorship needs and objective are met. We have the flexibility to work with you to tailor our sponsorship partnership to meet those needs and customise your sponsorship to ensure both the Safety Charter and your organisation benefit. All sponsorship opportunities are available on a first-come basis.

Benefits	Premier Opportunity \$10,000 +gst 1 available	Gold Opportunity \$7,500 +gst 2 available	Conference Partner \$5,000 +gst 6 available
Acknowledgement of Premium Partner at opening and closing of conference and dinner	✓		
Recognition as a sponsor in marketing material	✓	✓	✓
Your company logo on the main screen at the beginning of all sessions acknowledging your sponsor status	✓	✓	✓
Your company logo on the conference website linked to your website	✓	✓	✓
Company logo on the conference programme	✓	✓	✓
Company logo and profile on the conference smartphone app	100 words	75 words	50 words
Advertisement banner in the conference smartphone app	✓	✓	✓
Complimentary Exhibition stand (2.4m by 1.8m)	✓	✓	
Complimentary conference registrations including tickets to the conference dinner	4	2	1
Opportunity to insert promotional material in the conference satchels going directly into hands of your target audience	✓	✓	✓
Electronic copy of delegates list	✓	✓	



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## Other sponsorship Opportunities

### CONFERENCE SESSION SPEAKERS

#### \$POA

Align your organisation with one of our outstanding keynote speakers. Full or part sponsorships are available. Speaker sponsor benefits include:

The opportunity to introduce the speaker.

- The opportunity to display free standing signage prominently during the session. (Supplied by your organisation)
- Recognition in the conference promotional material.
- Acknowledgement on conference website including company logo and link to your website.
- One complimentary conference registration and 1 complimentary conference dinner ticket.
- Opportunity to insert promotional material in conference satchels, going directly into the hands of your target audience.

### CONFERENCE DINNER

#### \$6,000 plus GST (1 available)

To be held the evening of Thursday, 29<sup>th</sup> June 2023

Sponsorship of the Conference dinner includes:

- Naming rights and display of your company banner during the dinner. (Supplied by your organisation)
- Recognition in the conference promotional material.
- Recognition as the dinner sponsor in the first plenary session.
- Acknowledgement on conference website including company logo and link to your website.
- The opportunity to provide napkins (or alternative) branded with your company logo (supplied by your organisation).
- One complimentary conference registration including 2 conference dinner tickets.
- Opportunity to insert promotional material in conference satchels, going directly into the hands of your target audience.

### WATER BOTTLES

#### \$3,000 plus GST (1 available)

Raise your profile during and after the conference on a high-use product. Delegates will receive a quality reusable water bottle branded with your company logo (1 colour only) and the Safety Charter Logo.

### COFFEE CART

#### \$3,000 plus GST (1 available)

Enjoy the smell of fresh coffee! We can brand coffee cup sleeves with your logo.

### CONFERENCE SACHELS

#### \$5,000 plus GST (1 available)

Sponsorship of the conference satchels gives your brand lasting exposure, long after the conference is over as delegates use beyond the conference. Benefits include:

- Company logo printed (1 colour only) on satchels, along with Safety Charter logo.
- Recognition in conference promotional material.
- Acknowledgement on conference website including company logo and link to your website.
- One complimentary conference registration and 1 complimentary conference dinner ticket.

### CONFERENCE SMART PHONE APP

#### \$4,000 plus GST (1 available)

Your branding will appear on each page of the app. Use of apps at conferences has increased significantly. We will encourage delegates to use it to submit questions to session presenters. Through the app they can also view sponsors and exhibitors, connect with other delegate and sponsors.

### CONFERENCE NOTEBOOKS

#### \$1,000 plus GST (1 available)

Your company logo (1 colour only) on note pads, along with the conference logo.

### CONFERENCE PENS

#### \$1,000 plus GST (1 available)

Your company logo (1 colour only) on Pens.

### CONFERENCE Lunch & Teas

#### Lunch \$3,000 plus GST (1 available)

#### Teas \$1,000 plus GST (maybe split 2 @ \$500 plus GST)

- Recognition in the conference promotional material.
- Acknowledgement on conference website including company logo and link to your website.
- Branded acknowledgment.
- Your branded promotional banner at food station.



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# Trade Exhibition Opportunities

## EXHIBITION OPPORTUNITIES

**\$1,500 plus GST per stand**

Meet face to face with health and safety professionals and business decision-makers at the Mentally Safe Work Conference. The trade exhibition will be held on the same floor as the conference where delegates gather between breaks.

### Exhibiting at the Mentally Safe Work Conference 2023 will:

- Increase brand awareness.
- Demonstrate your commitment to workplace health, safety and well-being.
- Develop and build new relationships across the health and safety sector.
- Promote your products and services.

The trade exhibition will help your company generate new leads and contacts for future sales directly to your target market. Exhibition stands are restricted in number and available on a first-come basis.

You will receive:

- Acknowledgement on the conference website including company logo and link to your website to drive traffic to your business before and after the conference.
- Exhibitor listing (50 words plus logo) in the conference smartphone app.
- 2 complimentary exhibitor registration including name badge, teas/lunches. This does not include access to the conference sessions, or conference dinner. Tickets for these must be purchased separately.

### EXHIBITION STAND BOOKINGS

Please email [info@safetycharter.org.nz](mailto:info@safetycharter.org.nz) if you wish to book an exhibition stand. You will also need to complete the Sponsorship and Exhibition Acceptance form.

## Confirmed Trade Exhibitors



## The Canterbury Safety Charter Journey so far

Between September 2010 and the end of 2011, 4 major earthquakes and more than 11,200 aftershocks shook Christchurch and the surrounding towns. This earthquake sequence caused the deaths of 185 people. For a sense of scale, the total economic losses were estimated to be more than \$38 billion. Over the last 10-years the centre of Christchurch has been rebuilt, thousands of uninhabitable houses demolished and replaced, and infrastructure restored.

In 2013, the Canterbury Safety Charter was born as a commitment to make sure everyone who worked on the demolition and rebuild went home safe and healthy every night. Modelling post-earthquakes suggested that, given the scope of the projected works, several workers lives would be lost along with \$80 million of ACC related claims and 600,00 working days lost to illness and/or injury. The Safety Charter was a collective initiative between industry, MBIE, WorkSafe NZ, NZCTU and ACC.

The Safety Charter agreement between more than 370 organisations helped New Zealand construction raise its standards of health and safety, and has had a positive impact across the country, and beyond the building sector. The Safety Charter was an industry and worker led movement, with organisations large and small committing to making tangible improvements to New Zealand's then poor construction safety record. The result has been that no workers lost their lives during the demolition and rebuild, a remarkable achievement.

The Safety Charter continues to provide a forum for connection between all stakeholders in the industry, focussed on health, safety and wellbeing. The aim of the Safety Charter was to raise the expectations of what can be achieved individually and collectively, with a twin focus on leadership and engagement, evolving from a safety emphasis to a broader approach that addresses worker health, safety and wellbeing in all its aspects, including mental health.



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## Sponsorship and exhibition acceptance form

### Sponsorship or exhibition enquiries contact:

In the first instance – Charter Administrator

[info@safetycharter.org.nz](mailto:info@safetycharter.org.nz)

027 502 5502

### Your contact details:

Company name:

Address:

Contact name:

Job Title:

Phone:

Mobile:

Email:

### Sponsorship

Type of sponsorship requested (please tick):

☐ Premium Partner \$10,000

☐ Gold Partner \$7,500

☐ Conference Partner \$5,000

☐ Other \$\_\_\_\_\_

☐ Exhibition Stand \$1,500

*All prices are quoted excluding GST.*

On signing this form, your company commits to being a sponsor/exhibitor at the Mentally Safe Work Conference 2023.

**Payment:** The Safety Charter will send a tax invoice and confirmation once the Sponsorship Acceptance form has been completed. You are required to pay the invoice within 14 working days.

The Safety Charter is a registered charity.

Signed:

Dated:



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